

Executive Performance, LLC

Managing ♦ *Communicating* ♦ *Learning*



About Gina Stevens

Ms. Stevens cut her professional teeth as a management consultant along a circuitous and unusual route. Early in her career as an entry-level civilian employee of the US military, she learned the lessons of discipline, organization, and accountability. Experiences in academia at [Long Island University-C.W. Post](#), initially as a student of *chemistry*, and finally a student of *economics and business management*, and subsequently as a university employee, taught her to appreciate the value of theory as applied to practice. Positions in retail management provided her with on-the-job instruction in marketing, sales, and customer service. Subsequent professional positions in the insurance industry offered her an opportunity to hone skills in investigation, deductive reasoning, negotiation, and brinksmanship.

Prior to joining **Executive Performance** as a principal, Ms. Stevens founded **GRS Associates**, a management consulting firm specializing in services for small- to mid- sized businesses, with a niche in minority and women owned business enterprises. Excited about cutting edge technologies and understanding the significant impact that the World Wide Web would have on every sector of education and training, Ms. Stevens' has completed her graduate certificate in *Online Teaching and Learning* at [California State University-Hayward](#). Experiences in instructional design, classroom training, *e-Learning* and building online communities prepared her to be co-creator of Executive Performance's innovative *Culturally Dynamic*TM methodologies for managing, communicating and learning.

With over 25 years of extensive management experience in strategic and business planning, community development, project management, designing and implementing improvement initiatives, developing financing packages, and designing and delivering continuing education, Ms. Stevens' professional skills are in great demand. She has provided services to enterprises as diverse as [Stanley Steemer International](#), the [New York City Board of Education](#), [SUNY Old Westbury](#), [Dowling College](#), [Nassau BOCES](#), [Police Activity League](#), [Fleet Bank](#), [Greenpoint Bank](#), [Roslyn Savings Bank](#), [CMP Media](#), the [American Advertising Federation](#), and numerous metropolitan area corporations, small businesses, educational institutions, and non-profits. A successful development professional, Ms. Stevens' proposals have been funded by [HUD](#), [Empire State Development Corp.](#), [NYNEX/Verizon](#), [Charles Hayden Foundation](#), and others. Additionally, she is often invited to speak on topics concerning: diversity, small business, community development, minority and women-owned business, education, and e-Learning. She is co-author of [The Mosaica Guide for Cultural Communicators](#).

An active participant in community affairs, Ms. Stevens' volunteer activities have provided synergy with her professional practice. She coordinated Long Island regional events for the national *Black Family Technology Awareness Project* that was funded by [Chase Bank](#) and the [U. S. Department of Justice](#). She participated as a Long Island representative to dialogue about the future of education and learning at the 1999 "School of the Future" *Global Conference* that included international Ministers of Education, state education commissioners, university leadership, corporate universities and other global stakeholders.

A much sought after board member by non-profits, she has also served on the boards of various educational and non-profit organizations including the [Leviticus 25:23 Loan Fund](#) (nationally certified *Community Development Financial Institution* serving the tri-state region) and the Coalition for Child Care of Nassau County. For the past 25 years, Ms. Stevens has been an active member of the national public service organization, [Delta Sigma Theta Sorority, Inc.](#)

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