

Executive Performance, LLC

Managing ♦ *Communicating* ♦ *Learning*



About Kenneth Johnson

From *high school teacher* to “*The People’s Techie*,” Kenneth Johnson’s diverse professional and educational background in education, sales, hardware, networking, programming, and the internet enable him to assist enterprises in effectively leveraging appropriate technologies to improve the bottom line. Ken believes that technology can be a bridge instead of a barrier to doing business better.

Ken is a seasoned, results-driven technology consultant who speaks English as his first language. Culturally dynamic, he is as comfortable consulting in a traditional corporate environment as he is consulting in an emerging market urban enterprise. Executives at firms such as [CMP Media](#), [IBM](#), [Merrill Lynch](#) and [Citibank](#) have benefited from his sage counsel.

After earning his degree in history from the historically black college, [Hampton University](#), Ken became an educator and has enjoyed uncommon success in helping people to learn, with the understanding that individuals have different learning styles. He has assisted hundreds of executives, managers, and professionals in becoming fluent with personal computers, networks and the Internet. He has taken clients all the way from learning how to turn on their personal computers to becoming power users.

A visionary and self-taught technology professional, Ken has been involved in the computer industry since PCs were first introduced to the consumer market. During the early 1980s new technologies lured him from the classroom to successful career as a *retail computer store manager* where he consistently generated seven-figure annual sales results.

During that exciting period when rapid technological advances were significantly altering how we do business, and formal technology training was in its infancy (many times becoming obsolete before it was even completed), Ken rose to the challenge. His experience and professional development while working for [Xerox](#) laid the groundwork for his troubleshooting expertise. Self-taught and ambitious, Ken’s ability to build and upgrade computers positioned him as a highly sought after *Computer Technician*. Continuing along the path, Ken became a *Systems Engineer*, installing and servicing local area networks (LANs) for many companies and institutions in the New York City metropolitan region.

Just as businesses began to refocus their priorities from acquiring and connecting their technology (hardware and LANs) to using technology to analyze information and solve problems (software), so too did Ken. He mastered computer languages and continued his professional journey as a *Programmer* and *Software Developer*. Following the path of many “hackers” during the early 1990s, with the internet’s impact on information and communication emerging as the “next big thing,” Ken kept pace with the new languages and tools. He was then able to assist clients in developing, implementing, and modifying internet strategies. Ken is a skilled [Web Designer](#) who focuses on usability and understands how to connect website design to marketing goals. He has also created a number of websites for seasoned executives/professionals that position them as brands and facilitate transitions into new roles. As an evolving technology professional committed to lifelong learning, Ken has developed expertise with the [Linux](#) operating system, creating low-cost networks using open source software for schools and community-based organizations as alternatives to higher cost Windows networks. He is available to speak on technology topics such as: Linux, the digital divide, writing for the web, using technology in the classroom; and others such as: The Case for HBCUs and The Road 2 College.

As an [ExecuTECH](#), Ken’s clients have included industry leaders as diverse as a commercial loan and marketing executive at the [U. S. Small Business Administration](#) (Long Island, NY Office), the editor of the [Journal of Infant, Child, and Adolescent Psychotherapy](#); and the newly appointed executive director at the Black United Fund of New York.

Ken knows how to apply appropriate technology to solve problems and make enterprises and executives more productive. Keeping his finger on the pulse of the ever-changing technology landscape of hardware, software, information and communications trends, “*The People’s Techie*” prides himself on his extraordinary ability to translate complicated technological concepts into terms any layman can understand.

Mailing: Executive Performance, LLC ♦ P. O. Box 7533 ♦ Garden City, New York 11530-0710

Tel: 516-214-8321 ♦ Fax: 601-510-0034

Web: www.executiveperformance.com ♦ E-mail: info@executiveperformance.com